



2020 MISSION SUMMARY

PREACHING THE GOSPEL IN AND OUT OF SEASON



Dear AE Members, Partners and Friends,

2020 was a year full of unprecedented challenges. The onset of the Covid-19 global pandemic claimed millions of lives and millions of people were infected worldwide. Additionally, many nations experienced economic recession, organizations were also affected, and livelihoods lost. The world is hurting evenly and hopelessness seems tangible. However, there is hope that the situation can get better.

As African Enterprise (AE), our teams experienced a strategic turnaround in our missions' implementation halfway through 2020. We have achieved our mission goals in the midst of the pandemic through the Home Based Evangelism (HBE) model. Collectively, we reached 6,310,725 People with the gospel both through Proclamation and Social Action; and 63,516 made a decision to follow Christ. Additionally, we intentionally enhanced the social action arm in responding to the emergency needs of the communities that we serve in.

Missions Highlights for the year 2020;

- Successfully trained over 2000 pastors on the HBE model of evangelism who carried out the missions in their respective countries.
- Trained entire AE staff in the national offices on HBE
- Global organisations have greatly embraced the HBE model and quoted it as one of the most effective gospel responses to Covid 19. One such organisations is Operation World that published the book [Global Transmission Global Mission](#).¹
- Teams experiences of HBE will be captured in a book in progress. The future of missions lies in the success of this model. HBE has been incorporated into AE's stratified evangelism.

¹<https://covid-19.operationworld.org/wp-content/uploads/2020/05/Global-Transmission-Global-Mission.pdf>

Paul's words come as an urgent call to labour on, in spite of discouragement and apparent failure. He knew that this type of outlook was detrimental to Timothy's ministry and so to the church now. He tells Timothy that regardless of his circumstances, he was required to act: "Preach the word, be ready in season and out of season, reprove, rebuke, exhort, with all patience and instruction" (2 Tim 4:2).

Paul uses the certainty of Christ's return to motivate Timothy to stick to his task (2 Tim 4:1). Although Timothy experienced times when it was not always convenient for him to act on his calling, he had been admonished by Paul about the importance of the work they were doing together: their calling. He also knew the urgency of that calling. Christ's return and the appearance of His kingdom was their motivation (2 Tim 4:1).

The church, missions' volunteers and families have partnered with the African Enterprise in the past years and even more now in doing the task of the great commission.

We are grateful for the time, prayers and financial giving that have made it possible to reach so many families with the word of hope and encouragement and led many to Christ Jesus.

We have lined up 2021 Citywide stratified missions. However, were set to re-strategize should Covid-19's ongoing impact so demand.

We look up with faith and are confident of this, that he who began a good work in you will carry it on to completion until the day of Christ Jesus.

Amen!



Stephen Mbogo

AEI CEO/International Team Leader



Pray for our Team Leaders

John Kalenzi
Kigali, Rwanda

Edward Mubiru
Uganda

Melisachew Mesfin
Ethiopia

Ben Sachie
Ghana

Benson Omondi
Kenya

Michael Cassidy, Founder, and Festo Kivengere (1919-1988)
Nairobi, Kenya

Leonard Kiswangi
Congo-DRC

Emmanuel Koppe
Tanzania

AE International Office
Nairobi, Kenya

Stephen Mbogo
International Team Leader

Emmanuel Kwizera
International Missions Director

Simon Mundu
International Operations Manager

Janet Mwendwa
Community Transformation Director

Esther Chengo
Communications Manager

Patrick Tome
Accountant

Salome Mumbi
Assistant to Stephen Mbogo

Cornelius Huwa
Malawi

Lutangu Lubasi
Zambia

Guide Makore
Zimbabwe

Theuns Pauw
South Africa

Accra, Ghana

Kinshasa, Congo-DRC

Kampala, Uganda

Nairobi, Kenya

Addis Ababa, Ethiopia

Dar es Salaam, Tanzania

Lusaka, Zambia

Lilongwe, Malawi

Harare, Zimbabwe

Pietermaritzburg, South Africa

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African Enterprise International

CONSOLIDATED SUMMARY OF 2020 MISSION RESULTS

2020 was a unique year because of the COVID-19 global pandemic. The AE mission work as has been previously carried out had to re-shape to meet the realities that the pandemic brought. With most nations having shut their borders, and many nations having a ban on public gatherings, AE chose to respond by:

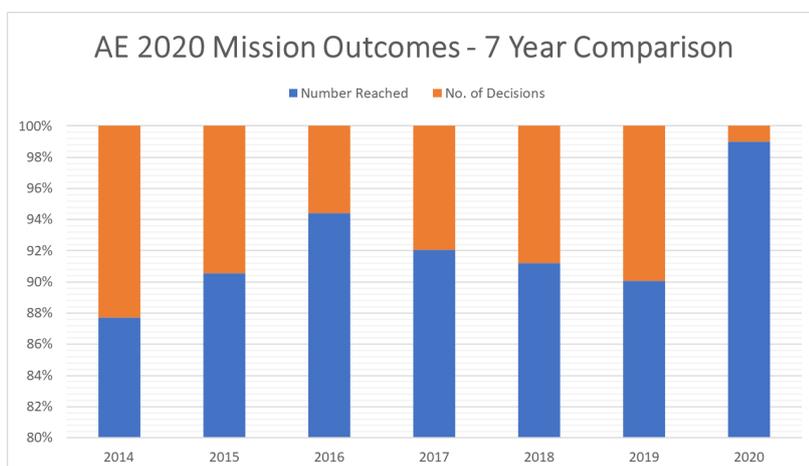
- Employing the use of digital evangelism through mass media – such as radio and television stations.
- Creating a new approach to ministry through the Home Based Evangelism model.

With these changes, AE was able to expand its outreach tremendously, which accounts for the 6-fold spike in numbers reached. At the same time, due to the nature of mass media, there is less 'control' of the audience, thus the number of decisions could probably be higher than those who wrote or called back after a mass-media outreach exercise.

Seven-year comparison showing the percentage of those reached who made decisions for Christ

Year	Number Reached	No. of Decisions	%age of Reached Who Made Decisions for Christ
2020	6,310,725	63,516	1.0
2019	1,089,072	120,223	11.0
2018	1,326,160	128,092	9.7
2017	1,138,856	98,005	8.6
2016	1,036,016	61,207	5.9
2015	493,774	51,548	10.4
2014	208,551	29,248	14.0

Graphical representation of those reached and those making decisions for Christ over the last seven years.



HOME BASED EVANGELISM (HBE)

Throughout the Covid-19 season, African Enterprise teams have trained over 2,000 pastors and evangelists on the HBE model. This model is very useful in the evangelistic approach used in all the AE missions, and has been employed for the year 2020 and beyond.

The following are the steps of HBE:

- | | | | | | |
|---|---|---|---|--|---|
|  |  |  |  |  |  |
| 1. Pray | 2. Plan | 3. Engage | 4. Broadcast | 5. Reach Homes | 6. Evangelise & Disciple |

Church Training

The introduction of the Home-Based Evangelism (HBE) Model by African Enterprise during this Coronavirus Pandemic period has shed more light on AE as a leader in Evangelism strategy and execution. This has raised the interest of churches in partnering with AE to build their capacity for ministry to their members and for evangelism.

One of such Churches is the Central Baptist Church, which invited AE Ghana to train the Men's and Women's Fellowship leaders on Digital Evangelism. The sessions touched on the need and reasons for digital ministry, as well as impartation of skills and introduction to some of the available platforms for the same.



The Presiding Pastor, Rev. Kelly Ebo Annan, who was part of the participants, has requested AE Ghana's partnership as they seek to implement these steps and build capacity of the wider church membership for online engagement.

Implementing HBE

After going through the Home Based Evangelism training, Rossie Mitoko resolved to implement it in her rural home in Western Kenya where she had shifted during the Covid-19.



“I saw an opportunity to share the Gospel with my neighbors. This has been a unique period and therefore needed a unique way of spreading the Gospel. I therefore decided to welcome people to my compound. There is a big tree just inside my house. This was a place where we would establish a church without walls. I decided to borrow a few seats from a nearby Church. I also trained the local pastor on how to implement HBE and he was very excited on this new model. He decided to join me on this outreach and we jointly conducted the HBE on weekly basis. His support has helped to overcome any cultural limitations that I may fight with as a woman.



“Initially we had started to reach everyone together but as the weekly meeting continued, we thought of doing stratified evangelism using HBE. It has been a very successful method too. We have reached women, men, youth and the motor cycle taxi (boda boda) riders. We have been able to reach 144 people with the Gospel with 17 making commitment for salvation. It is always amazing as we lead these new converts to Christ.

“We thank God for this model of evangelism that is taking the Gospel into homes. In the coming days, we intend to train other pastors on HBE so that the Gospel can be preached in the entire region.”

PROCLAIM AFRICAN EVANGELISTIC CONGRESS (PROCLAIM 2020)



This congress was to be held as a physical meeting on December 2020 in Nairobi, Kenya, with a vision of gathering 1, 500 proclamation evangelists from all the 54 African nations in Nairobi for a five days' live congress. However, the Covid-19 pandemic led many nations to lock-down their borders, hence inhibiting a physical meeting.

The African Enterprise team had to change strategies, since the need for Proclaim 2020 in Africa had never been more apparent. The growing challenges for local evangelists in Africa combined with the increasing disconnect of evangelistic efforts created a need for evangelists from every country in Africa to come together to ensure that Africa hears God's voice and create the needed synergy.

The Proclaim 2020 had to remodel to an alternative platform that would ensure that the goal of the gathering had been fulfilled. We had to rethink, virtual edition. The Proclaim 2020 - Virtual Edition was held from 1st-3rd December 2020 each day for two hours.

Proclaim 2020 - Virtual edition brought together evangelists from their different spheres such as Marketplace/workplace Evangelists, Pastor Evangelists, Apologetics Evangelists, University Evangelists, Mass Evangelists, Church Planters, Friendship Evangelists, Missionary Evangelists, Artist Evangelists, and Media Evangelists. Theologians, Missions set-up personnel, and other church leaders connected.



PROCLAIM 2020 AFRICAN EVANGELISTS CONGRESS



TOTAL REGISTRATIONS

We had a total of 3,318 participants who registered for the conference



TOTAL NUMBER OF COUNTRIES THAT PARTICIPATED

49 - Africa
10 - Diaspora



TOTAL COMMENTS/ CHATS

3,467



TOTAL TURNOUT

Over the 3 day period, we had 1,892 people who took part in the Congress



NETWORKING & CONNECTING

We had 635 people Networking & 354 Connections made

LAUSANNE AFRICA DAY

As African Enterprise, we were pleased to join the Global Missions initiatives through the Lausanne Movement. Over 500 registered participants drawn from various churches, organizations and businesses across Africa joined together for the Lausanne Africa Day that took place virtually on November 30, 2020.

This was held as a pre-cursor to the Proclaim 2020 congress, as we sought to experience stories of how the issues of the Cape Town Commitment have been addressed or have been changed. We also collectively discerned the critical issues of our times and identified ways to collaboratively respond appropriately. Additionally, we were able to anticipate key issues of the people in Africa for 2024 and beyond into 2050, for which we research, innovate, collaborate, contribute, and mobilize with the global church through the Lausanne Movement. The complete compendium for the event is accessible [here](https://lausanneafrica.org/lad-compendium.pdf).²

LAUSANNE AFRICA
VIRTUAL SUMMIT

Dr. Stephen Mbogo
EPSA Regional Director,
Lausanne Movement

Michael El daba
EPSA Regional Director,
Lausanne Movement

David W. Bennett
Global Associate Director
for Collaboration and Content,
Lausanne Movement

Michael Oh
CEO, Lausanne Movement

Richard Coleman
TMS Global Worker
and EvaSUE staff

THE WAY FORWARD FOR LAUSANNE AFRICA

Connecting Influencers
and Ideas for Global Mission

² <https://lausanneafrica.org/lad-compendium.pdf>

TRAUMA HEALING MINISTRY

Trauma Healing Ministry is a program that is vital during this season. As a result of economic hardship caused by the lock-down, there have been loss of jobs and livelihoods, as well as increased cases of domestic violence, leaving many people stressed, wounded, desperate and unable to meet their needs.

AE Kenya (AEK) has thus adopted the strategy of using small groups for outreach. Various topical issues affecting these groups are covered during trainings, and the participants are provided the opportunity to express their painful feelings and seek healing from the Lord Jesus. So far, AEK has trained fifty-one (51) people in trauma healing. The trainings are facilitated using Bible-based trauma healing materials from the American Bible Society's Trauma Healing Institute.

When people experience suffering and loss, their hearts can be wounded. For these wounds to heal, people need to express their pain to someone who genuinely cares and is able to listen to them without causing further harm. Since April this year, AEK has facilitated four trauma healing trainings for various groups including pastors, community women leaders and community health volunteers. The goal of AEK trauma healing program is to provide the trainees with opportunities to learn basic biblical and mental health principles related to trauma care, explore their own trauma and bring it to Christ for healing, and learn to help others heal from trauma.



These trauma healing trainings are facilitated by AEK staffs who are trained & certified facilitators by the Trauma Healing Institute. The AEK trauma healing trainings are participatory in nature, respect the knowledge and experience the participants and allow people to interact personally with the ideas. Various topics and themes were covered during this year's trauma healing trainings including;

- If God loves us, why do we suffer? | How can the wounds of our hearts be healed?
- What happens when someone is grieving? | Taking your pain to the cross
- How can we forgive others? | Ministering in the midst of HIV and AIDS
- Helping someone who has been raped | Caring for the care giver.

During the AEK trauma healing trainings, many participants received healing from various traumatic experiences in their lives. In one training for instance, a lady burst out in tears after a training session, the lady had been suffering from depression but she had no one to share with her struggles with. Through the help of the facilitators she got the opportunity share her story and through the support and help of the facilitators and others she is now recovered and moving on with life. In a recent training, some pastors reconciled and forgave one another and their relationships restored after many years of not talking to each other. We acknowledge that healing is a process and we trust that God will continue to heal the wounded and the broken hearted through this program especially as we continue to work with communities in Kenya & South Sudan where trauma healing concept is new to them.

TRAUMA HEALING PROGRAM BENEFICIARY TESTIMONY

“My name is Fredrick Baraza, I am a health service provider working in HIV testing services (HTS) and I am also a pastor based in Nairobi. In my work as an HTS provider we provide comprehensive services to HIV clients including testing, counseling and treatment. I recently attended AEEK training on Trauma Healing and it was of great help to me in both my work and pastoral ministry.”



In providing HTS services, I often come across many clients who are distraught & in anguish due to their HIV status and it requires me to genuinely listen to them and offer them psychosocial support and counseling to enable them cope with their challenges and move on with their lives resiliently. The trauma healing training was very practical and it equipped me with very valuable skills and knowledge on how best to continue serving my clients more effectively.

The trauma healing training also addressed some of the critical questions that I frequently encounter at work but also in the church when ministering to people in my community including why people suffer if God loves them. The training helped me to understand that as a church leader I have a role to play to help people who have faced difficult events like loss of a loved one, sickness, domestic violence etc. to find healing from God through biblical and mental health principles.

I sincerely thank AEE for equipping me with these skills and I pray that God will provide for them to train and equip many more pastors to enable us effectively & holistically minister to God's people.

Claudette's Story

Claudette Nsenguwera is a single mother. In her own words, she has “a big family of three biological children and two adopted children. My husband abandoned me some time back, and this made life very difficult for me and the children.”

Before the Covid-19 lock-down, Claudette was able to get casual labour work to provide for her family, but during the lockdown (both total and partial in Rwanda) , life became very tough, as she did not have any food for the children, and could not go to work.

She adds, “When I received the good news that AEE Rwanda staff members were giving out food, I could not believe my ears! I received the food with deep gratitude to God and to the people that He used to provide it.”

Claudette also benefited from a second distribution as the lock-down stretched out, this time including face-masks. With the lock-down measures now eased she says “I’m now able to work and purchase food for my family. Thanks, so much AEE Rwanda and your sponsors! God used you to save our lives!”



An AEE staff member delivers food to Claudette (pictured left): Claudette is wearing a face-mask provided through AEE Rwanda's appeal

RESTORED BY THE POWER OF THE GOSPEL

Peter Mwanza, 61, is a fishmonger in Mtendere Market. By the time the joint AE Zambia team and Jesus Cares Ministry teams visited Mtendere market, Peter Mwanza had long backslidden in his faith. "I had committed my life to Christ some years ago. I used to attend church regularly and was even a leader in our church but over time I backslide and went to my old ways. I found myself womanizing and became a serious drunkard."



When the women started preached, Peter was intrigued, first of all, by the women's commitment to preach the Gospel. "Their message was compelling. I switched off the television in my shop and decided to listen. I was so touched by their message. I decided that this was my moment to make things right again with God. So when the altar call was made, I quickly stepped forward and recommitted my life to Christ."

Peter testifies since that day, his life has dramatically changed and has abandoned his life of women and drinking. He has re-joined his former church, the Church of Christ in Mtendere East where he is now serving as one of the elder in the church.

Peter has also begun to share the Gospel with his family and his neighbours. One of his 5 sons, has since committed his life to the Lord Jesus Christ and is now an active member of his church and is a budding preacher among the youths.

"Thank you for coming to share with us the Gospel. You saved my soul from eternal damnation. Please keep on your good work."

FOXFIRE YOUTH PROGRAM

African Enterprise Malawi has run the Foxfire youth program for over thirteen years with youths from various churches being trained in evangelism and discipleship while being equipped in other social and economic skills. On Friday, the 6th of November, 2020, African Enterprise launched the Foxfire Alumni Initiative that aims at reuniting all the youths that have gone through the program. During this launch, twenty-two foxfire youths attended the meeting and participated in various activities.



While assorted meats and salads were being served, the event was garnished by music, dances and presentations that inflamed beautiful memories and testimonies from the ex-foxfires. With testimonies of transformation and empowerment being told, one testimony from Chippo bred a thanksgiving heart among the attendees.



“Prior to enrolling for the Foxfire youth program in 2012, I lost my father and my life took a sudden twist. I was left homeless for three times and I questioned God concerning what was happening in my life. Both my mental and physical health deteriorated within that period and life looked to be hopeless and gruesome. Barely months after I enrolled for the program, I felt liberated and my foxfire coordinator attested to the fact that I looked happier and healthier.” She expressed.

She further explained that her involvement in the program gave her more than evangelism and discipleship skills. She said that during a mission trip as Foxfire in Maputo, she was divinely connected to one of the missionaries who later

assumed the role of a father in her life. She joyfully expressed that although she lost her father, God provided her with another one through the Foxfire program.

She emphasized on the impact that Foxfire has on both the people who are ministered to and the youth that commit themselves as ministers. Others testified of how they came to gather courage to minister to their fellow youth. Many of these young people have continued as responsible members of their churches and community at large.

Aided by God's grace, African Enterprise will therefore continue to run this program to transform lives and impart the spirit of evangelism and discipleship in the lives of the youth.

Team Leader of African Enterprise Malawi, Dr. Cornelius Huwa, encouraged the former Foxfire members to remain connected to the organization and to keep up with the programs of the organization and where possible, participate especially in evangelistic mission programs.

Getting back to the Streets for Evangelism

We are thankful to God for the privilege of bearing the gospel, which is good news and about a hopeful future. With the return of Foxfires to the field, we saw how much people had lost hope and their identity. So many were lost and felt empty.

The AE South Africa Foxfires visited a small village in Kwa Zulu Natal, in the Greater Edendale area, where they did an open air outreach. The Foxfires did their dance and drama, and people started to notice and came out to see what was happening. When the word of God was shared, people were given a chance to accept Christ into their lives. A number of adults and kids raised their hands to receive Jesus!



One of the community members paid careful attention to what the Foxfire dramatization was all about and found that he was able to see himself in it. That is when he realized he needed to give his life to God. He mentioned that he normally prays before he sleeps, but has never given his life to the Lord. He knew in that moment, that it was time. We prayed with him to receive Christ, and he also requested prayer for deliverance from substance abuse so that he can be totally set free from his addiction. Many people will hide their struggles especially to strangers, but he did not hold back, he was genuine in his request. Join us in praying for God's sustenance or him and others like him who come to faith through our missions.



Vision

To be the most faithful and effective catalyst for holistic urban evangelism in Africa.

Mission

To evangelise the cities of Africa in word and deed in partnership with the church.

Values

Authority of Scripture

Commitment

Excellence

Integrity

Unity